



## **THE PROBLEM:**

Young women have the **lowest financial literacy** of all Australians and are **twice as likely** to be victims of financial abuse.

## **THE SOLUTION:**

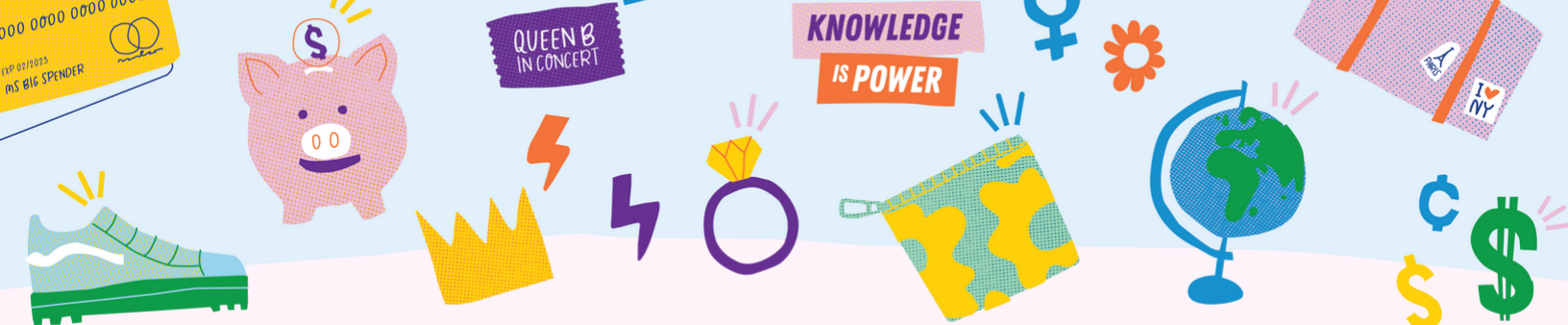
Money Queens is a social enterprise to teach young women about money.

**Because knowledge is power.**

## **WHY MONEY QUEENS?**

- Money Queens has delivered presentations and workshops to over 2000 Australian school students.
- Money Queens is one of the only financial literacy providers specifically for female students.
- Our real life examples complement theoretical learning in subjects such as maths, commerce and economics.
- At the 2023 Australian Business Book Awards the Money Queens book was awarded Personal Finance and Investment Book of the Year.
- Michelle has over 20 years of experience explaining financial concepts simply as a personal finance journalist.
- As a mother of two teenage girls Michelle understands what teenagers need to know about money - and how to talk to them about it.





# SECONDARY SCHOOL PRESENTATIONS AND WORKSHOPS

ALL PRESENTATIONS RUN FOR 60 MINS INCLUDING Q&A STUDENT PRESENTATIONS ARE SUITABLE FOR AN ENTIRE YEAR GROUP.

PARENT PRESENTATIONS ARE DESIGNED TO RUN IN CONJUNCTION WITH STUDENT PRESENTATIONS.

COST: \$10 PER STUDENT, PARENT PRESENTATIONS COST ON REQUEST

## SENIOR HIGH SCHOOL PRESENTATION YR 11/12

My **Senior High School presentation** looks at what young people need to know about money before they leave high school.

Suitable for girls in year 11/12, this presentation can also be adapted for a co-ed or male audience.

### Choose from the following topics:

- What influences attitudes to money.
- The impact of gender on finances, including the gender pay gap, retirement gap and financial abuse.
- What good money management looks like, including needs and wants, budgeting, tracking spending and saving.
- Credit and debt including buy now pay later, credit cards credit ratings and good debt.
- The HECS-HELP and VSL loan systems and additional higher education costs.



## MIDDLE HIGH SCHOOL PRESENTATION YR 8/9

My **Middle High School presentation** looks at what young people need to know about money when they get their first job.

Suitable for girls in year 8/9, this presentation can also be adapted for a co-ed or male audience.

### Choose from the following topics:

- What influences attitudes to money.
- The impact of gender on finances, including the gender pay gap, retirement gap and financial abuse.
- What good money management looks like, including needs and wants, budgeting, tracking spending and saving.
- First job money must-dos, including bank accounts, tax file numbers and fair pay.
- What tax and super are and how they work.



## PARENT PRESENTATION

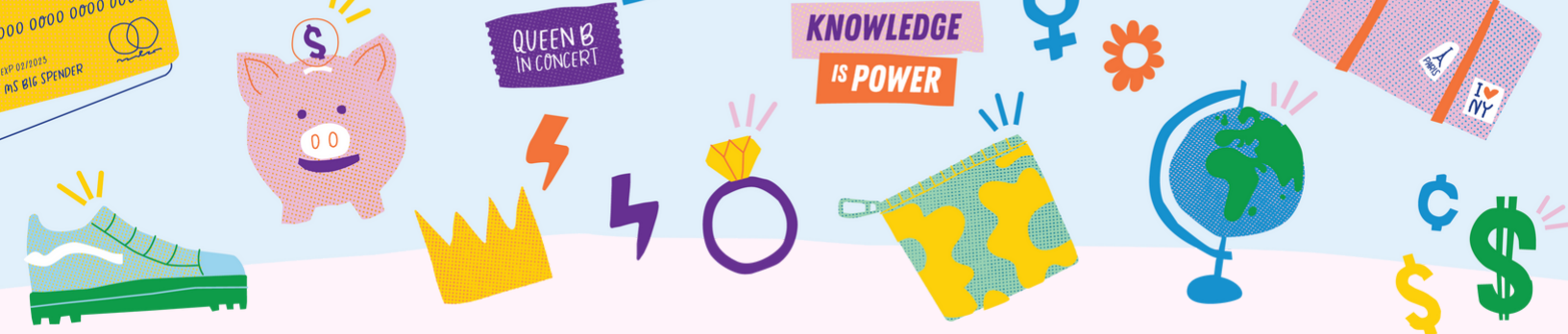
My **Money Smart** presentation gives parents practical tips to help them support their kids in learning about money.

Suitable for parents of students of all genders and ages.

### Choose from the following topics:

- How financial literacy will set your kids up for success.
- What school will (and won't) teach kids about financial literacy.
- How big the problem is when it comes to kids' money knowledge.
- How to overcome the barriers parents face in teaching their kids about money.
- 5 money lessons for kids of different ages, and how to teach them.





## TESTIMONIALS AND FEEDBACK

Money Queens gave an engaging presentation to our year 9 students that was informative and extremely relevant. Michelle was interactive, allowing for ample questions to be asked and answered. This presentation addressed financial literacy in an easy to understand way, I would highly recommend this presentation.

-ST CATHERINE'S SCHOOL

**93% OF PARTICIPANTS SAID THEY LEARNED A LOT FROM MONEY QUEENS**

**85% OF PARTICIPANTS SAID THEY PLANNED TO USE WHAT THEY LEARNED WITH THEIR OWN MONEY**

A Money Queens workshop is an excellent introduction to practical finance. Our group of Year 10 students were engaged with Michelle's relatable examples and the workshop prompted many questions surrounding money and budgeting and Michelle really connected the macro concepts of finance to the lives of her teenage audience.

-ST CLARE'S COLLEGE

Michelle explained complicated financial issues, such as debt, budgeting, superannuation clearly, with realistic examples (and humour!). Her presentation also covered the gender disadvantages women may face when it comes to money, making it an excellent fit for our 17-year-old girls.

-PRESBYTERIAN LADIES' COLLEGE

**78% OF PARTICIPANTS SAID THEY PLANNED TO START SAVING MONEY AFTER THE PRESENTATION**

**81% OF PARTICIPANTS WERE SURPRISED THAT GENDER HAD AN IMPACT ON MONEY**

Thank you for today, the girls got so much out of it. Money Queens is wonderful, and we have been using it as inspiration as we design our program for the students. Financial independence is such an important life skill for them to learn about and I wish I had started as a teenager!

-SANTA MARIA COLLEGE