



## **THE PROBLEM:**

Young women have the **lowest financial literacy** of all Australians and are **twice as likely** to be victims of financial abuse.

## **THE SOLUTION:**

Money Queens is a social enterprise to teach young women about money.

**Because knowledge is power.**

## **WHY MONEY QUEENS?**

- Money Queens has delivered presentations and workshops to over 2000 Australian school students.
- Money Queens is one of the only financial literacy providers specifically for female students.
- Our real life examples complement theoretical learning in subjects such as maths, commerce and economics.
- At the 2023 Australian Business Book Awards the Money Queens book was awarded Personal Finance and Investment Book of the Year.
- Michelle has over 20 years of experience explaining financial concepts simply as a personal finance journalist.
- As a mother of a tween son and two teenage girls Michelle understands what kids need to know about money - and how to talk to them about it.





# PRIMARY SCHOOL PRESENTATIONS AND WORKSHOPS

**PRESENTATIONS RUN FOR 60 MINS INCLUDING Q&A AND ARE SUITABLE FOR AN ENTIRE YEAR GROUP.**

**WORKSHOPS RUN FOR 60 MINS INCLUDING Q&A AND ARE SUITABLE FOR A CLASS OF UP TO 30.**

**PARENT PRESENTATIONS ARE DESIGNED TO RUN IN CONJUNCTION WITH STUDENT PRESENTATIONS.**

**PRESENTATION COST: \$10 PER STUDENT, WORKSHOP COST: \$14 PER STUDENT, PARENT PRESENTATIONS COST ON REQUEST**

## MONEY MATHS WORKSHOP YR 5/6

My Money Maths workshop is a practical way to develop financial literacy, teaching students not only how to look after their money, but also why they should care about it.

Suitable for students of all genders in year 5/6.

### Covers the following topics:

- How to set up a simple monthly budget.
- How to track spending in a simple money diary.
- How to group spending to provide insights using a categorised money diary.
- How to set up a time-based savings goal and calculate savings required to meet the goal.
- How to set up a detailed monthly budget incorporating savings.

Workshops include real-life examples, practical exercises and a discussion of the answers, and pricing includes a workbook and extra student resources.



## BOOK WEEK PRESENTATION YR 5/6

My Book Week presentation looks at how writing a non-fiction book is different to writing a novel or picture book.

Suitable for students of all genders in year 5/6, this presentation also aligns to the English study of informative texts.

### Covers the following topics:

- How to generate an idea for a non-fiction book.
- How to work out if there's an audience for your book idea.
- How (and when) to pitch your idea to publishers.
- How to conduct research and what makes a good source.
- How to write for your audience.
- How the editing process works.

I also explain what my book is about and run through my money personality quiz to get students thinking about what influences their own attitudes to money



## PARENT PRESENTATION

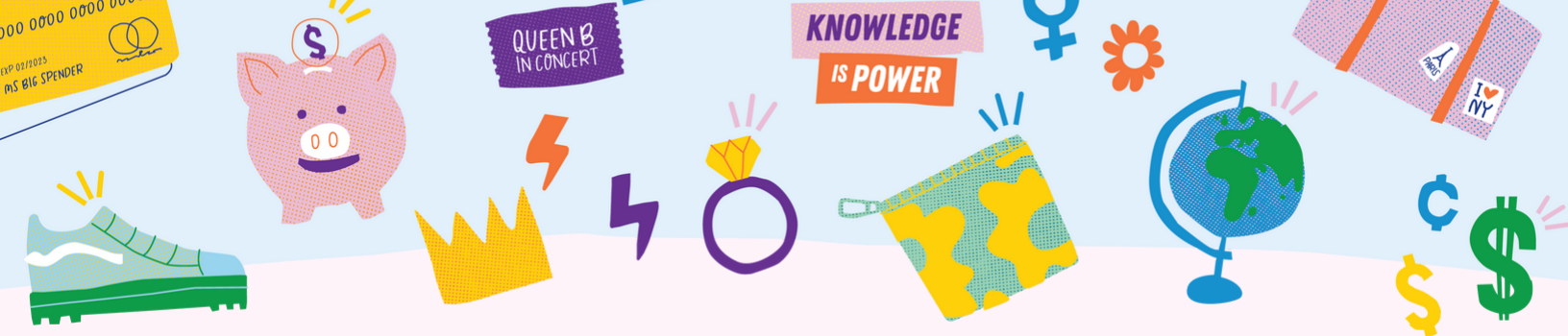
My **Money Smart** presentation gives parents practical tips to help them support their kids in learning about money.

Suitable for parents of students of all genders and ages.

### Choose from the following topics:

- How financial literacy will set your kids up for success.
- What school will (and won't) teach kids about financial literacy.
- How big the problem is when it comes to kids' money knowledge.
- How to overcome the barriers parents face in teaching their kids about money.
- 5 money lessons for kids of different ages, and how to teach them.





## TESTIMONIALS AND FEEDBACK

The topics you covered went over everything I wanted to learn. It was amazing! Great job!

-YEAR 6 ATTENDEE, MONEY MATH WORKSHOP

**93% OF PARTICIPANTS SAID THEY LEARNED A LOT FROM MONEY QUEENS**

**85% OF PARTICIPANTS SAID THEY PLANNED TO USE WHAT THEY LEARNED WITH THEIR OWN MONEY**

Michelle's visit as part of our Book Week celebrations had our girls excited in the topic of money! Her presentation was perfectly pitched to engage our students, with lots of relatable examples and opportunities for the girls to get involved.

-ST CATHERINE'S SCHOOL

Michelle presented a powerful and effective presentation to our Year 6 boys, detailing the extensive process it took to publish a non-fiction book. I highly recommend Michelle's expertise for all English units on Informative texts.

-THE SCOT'S COLLEGE

**78% OF PARTICIPANTS SAID THEY PLANNED TO START SAVING MONEY AFTER THE PRESENTATION**

**81% OF PARTICIPANTS WERE SURPRISED THAT GENDER HAD AN IMPACT ON MONEY**

Thank you for today, the girls got so much out of it. Money Queens is wonderful, and we have been using it as inspiration as we design our program for the students.

-SANTA MARIA COLLEGE